



## Karen Love

klove@karenloveco.com  
713.598.8264



[LinkedIn.com/in/KarenLoveCo](https://www.linkedin.com/in/KarenLoveCo)



[Twitter.com/KarenLoveCo](https://twitter.com/KarenLoveCo)



[Facebook.com/KarenLoveCo](https://www.facebook.com/KarenLoveCo)

## Experience

**Karen Love + Co.**, Houston, TX  
Founder/Owner, 2017 - Present

**Pannell Kerr Forster of Texas,  
P.C. (PKF Texas) CPAs and  
Professional Advisors**, Houston,  
TX

Director/Shareholder, Practice  
Growth, 2000 - 2018

## Current and Past Affiliations

- SA 100
- Impact San Antonio – Grant Review Committee
- MLP SA Class 15
- Leadership Boerne 2020
- American Leadership Forum Senior Fellow – Class XXXV
- International Women's Forum (IWF)
- University of Houston Bauer College – Working Families Initiative Advisory Board
- Greater Houston Partnership (GHP) –Executive Women's Partnership and Soiree Chair
- Greater Houston Women's Chamber of Commerce (GHWCC) – Board of Directors, Chair
- Rice Alliance – Rice Business Plan Competition Advisory Board
- Association for Accounting Marketing (AAM) – National Board member

## Overview

Karen has lots of "loves," but her number one passion is mentoring executives and young professionals as a way of paying forward the mentors and sponsors who impacted her own career. As one of the first non-CPA owners in an accounting firm, she played a tremendous role in the strategic direction of PKF Texas for 18 years before founding Karen Love + Co. in 2017. She specializes in helping organizations position their brands and connecting people and resources, as well as in helping executives and aspiring leaders build their personal influence and own their power with care and love. Karen provides insight and direction for women's initiatives and other marketplace connections. Karen now serves her clients through-out the Gulf Coast Region and West Texas in-person and remotely from her home in Boerne, Texas.

A trailblazer, Karen has a multitude of accolades. She was named "Chief Marketing Officer of the Year" at the 2017 C-Suite Awards and a "Woman Who Means Business," both from the Houston Business Journal. She received the "On the Edge Innovation" award from Leading Edge Alliance and was a 2016- 2017 MAKERS@ Awardee. She was recognized as a "Breakthrough Woman" by the Greater Houston Women's Chamber of Commerce (GHWCC), a "Woman on the Move" by Texas Executive Women along with 50 Most Influential from *Houston Women's Magazine*.

## Professional Achievements

- "Women Who Mean Business" Honoree – *Houston Business Journal*, 2017
- C-Suite Honoree for "Chief Marketing Officer" – *Houston Business Journal*, 2017
- "On the Edge Innovation" Award – Leading Edge Alliance, 2017
- MAKERS@ Awardee – MAKERS, an international video platform for women, 2016 - 2017
- "Making a Difference Community Leader" Honoree – El Centro de Corazon, 2017
- "Breakthrough Woman" – Greater Houston Women's Chamber of Commerce, 2016
- "Volunteer of the Year" – Greater Houston Women's Chamber of Commerce
- "Woman on the Move" – Texas Executive Women
- 50 Most Influential Women – *Houston Woman Magazine*
- Hall of Fame – Association for Accounting Marketing (AAM)
- "Communications Team of the Year" – Public Relations Society of America
- "Distinguished Service" Award – American Heart Association
- Chaired Salute to Texas State Legislature, American Heart Association Texas Affiliate, Austin, TX "Marketer of the Year" – CPA Marketing Report/AAM
- Lobbied while on the Texas State Board of the American Heart Association in Austin, TX and Washington D.C.
- "Top 100 Most Influential People" – *Accounting Today*
- Co-founder of FastTech 50 – *Houston Business Journal*
- Thought leader in creating the Houston Young Professionals Endeavor with the GHP
- Since 2000, Karen and PKF Texas have been recognized with over 150 marketing awards.

## Media

- Co-authored the Corporate Social Responsibility chapter in the AICPA book, *Bull's-Eye! The Ultimate How-To Marketing & Sales Guide for CPAs*
- "Women as Relationship-Builders: Access Their Influence" – *Growth Strategies*, Association for Accounting Marketing
- "Too many meetings? Make sure they're all worthwhile, or call them off" – Quoted, *Houston Chronicle*
- AICPA Growing Your Practice Webinar Series - "Leveraging the Marketing Function" – co-host with Michelle Golden-River and Lauren Clemmer
- Passion Time with Patricia Gras – "Mentoring Women and How to Succeed in Business"
- GHWCC Breakthrough Woman video and impromptu GHWCC testimonial

## Recent Speaking Engagements

- *Texas Governors Small Business Forum* - Moderator – "Building Your Personal Brand"
- *Rice University* - Women in Leadership Conference – "Power in Philanthropy: Making an Impact Outside an Office"
- *Houston Business Journal* - Bizwomen Mentoring Monday, 2014 - 2018
- *City ArtWorks* - Conversationalist at the "Art of Conversation" Luncheon
- *Trinity University Women and Girls Leadership Summit* - The Friendship Factor
- *Ellevote Houston* - The Friendship Factor – co-host with Leisa Holland-Nelson
- *University of Houston Center for Women's Studies* - Conversationalist – Table Talk Lunch
- Greater Houston Women's Chamber of Commerce - "Creating a Sustainable Brand for Your Business and Yourself" – Panelist
- Leading Edge Alliance
  - o Woman's Leadership Development SIG conference session facilitator
  - o "Women Mean Business" presentation
  - o Accessing Women's Buying Power as a Business Development Tool
- Association for Accounting Marketing
  - o "Cross Industry Panel" - Moderator
  - o "Come Out On Top: How to Rise in a Downturn" – Panelist
  - o "Lessons from Leaders: Ideas to Act on Today"

KAREN Love + co